



Quest Physician Update

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Transforming Healthcare-Together.

Dear Colleagues,

Quality Quest expanded the information available to patients and families, posting results for fifteen new quality measures on our website. Our radio and billboard awareness campaign is running throughout the region with the message, "Join the Quest – together we can improve healthcare." Response has been very positive. Website tracking says we have had more than 460 new visitors who are looking at lots of pages and spending about 5 minutes each on our website www.QualityQuest.org.

What you can do to help is one focus of the campaign. Each stakeholder group – patients and families, clinicians and hospitals, employers and health plans – is asked to take specific actions to make healthcare better here in Illinois. People who make informed choices and are engaged in their own care experience better outcomes.

The 'star' of the new reports is the Colonoscopy Quality Index. The index was developed by local physicians with the help of quality consultants and patients. The index reports the percentage of colonoscopies done over the past year that meet all quality standards. These include a) the test was indicated, b) the patient's cardiopulmonary risk was assessed, c) the bowel prep was formally assessed, d) the examination was complete to the cecum with photo documentation, e) complete polyp information was recorded if a polyp was removed, f) withdrawal time was recorded, g) the patient suffered no serious complications, and g) the recommendation for follow-up was evidence-based.

A certain percentage of colonoscopies are not able to be completed to the cecum for various reasons. Some studies cite a rate of 5% in men and 10% in women. The baseline results do show room for small changes that, added up, will make a difference to patients. Physicians can get their individual de-identified case detail through the secure data portal.

Practices can register by going to www.Data.QualityQuest.org and completing a simple form. A Quest representative will confirm eligibility for a portal account and you will receive an email confirming your account and a temporary password.

Thank you for all you do to make patient care better and safer. Together, we are transforming healthcare.

Respectfully,